

## Cookie Policy

*Last Updated: 01/11/2024*

Welcome to [www.tuhura.co.uk](http://www.tuhura.co.uk) and [www.tuhura.ai](http://www.tuhura.ai). This Cookie Policy explains how we use cookies and similar technologies to recognise you when you visit our Website, including what these cookies are, why we use them, and your rights to control our use of them.

### What are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. They are widely used to improve website functionality, remember user preferences, and track usage for website analytics. Cookies set by the website owner (in this case, [www.tuhura.co.uk](http://www.tuhura.co.uk) and [www.tuhura.ai](http://www.tuhura.ai) are called "first-party cookies." Cookies set by parties other than the website owner are called "third-party cookies."

### Why We Use Cookies

We use cookies for several reasons:

1. **Essential Cookies:** These cookies are necessary to provide you with services available through our Website and to enable you to use some of its features, such as access to secure areas.
2. **Performance and Functionality Cookies:** These cookies are used to enhance the performance and functionality of our Website but are non-essential to its use. However, without these cookies, certain functionality may become unavailable.
3. **Analytics and Customisation Cookies:** These cookies collect information that helps us understand how our Website is being used, how effective marketing campaigns are, or to help us customise our Website for you.
4. **Advertising Cookies:** These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed, and selecting advertisements based on your interests.

### Types of Cookies We Use

- **Session Cookies:** These are temporary cookies that expire when you close your browser.
- **Persistent Cookies:** These remain on your device for a set period or until you delete them.
- **Third-Party Cookies:** These may be set by external services that appear on our Website, such as Google Analytics, for reporting and advertising purposes.

### Managing Cookies

You have the right to decide whether to accept or reject cookies. You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our Website, though some functionality and areas of our Website may be restricted.

## **How to Disable Cookies**

You can manage your cookie settings through your browser settings. To learn how to manage cookie settings, you can follow the instructions provided by your browser:

- For Google Chrome, visit [Chrome Support](#).
- For Firefox, visit [Firefox Support](#).
- For Safari, visit [Safari Support](#).
- For Internet Explorer, visit [IE Support](#).

## **Your Consent**

By continuing to use our Website, you consent to the use of cookies in accordance with this Cookie Policy.

## **Changes to Our Cookie Policy**

We may update our Cookie Policy from time to time to reflect changes to the cookies we use or for other operational, legal, or regulatory reasons. Please re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

## **Contact Us**

If you have any questions about our use of cookies or other technologies, please email us at [info@tuhura.co.uk](mailto:info@tuhura.co.uk)